



MENU OF SERVICES

“Meet Greta — a sun-bleached 1966 Volvo 122S wagon with a trunk full of good ideas, and a knack for turning sidewalks into destinations.”

Sunny & '66 is a mobile vintage pop-up and brand storytelling studio. Every appearance is designed the way Kendra has spent 20+ years designing retail moments for Target, Lowe's, and Ahold Delhaize.

WHY BOOK SUNNY & '66

- **An instantly Instagrammable moment.** People photograph Greta, tag her, and tag you.
- **A storefront that shows up already styled.** No build-out, no rented fixtures.
- **A built-in, engaged audience.** Your event reaches the #ChaseTheWagon community too.
- **Real local storytelling.** Partners include Combine Mpls, Clancey's Meats & Fish, and Marigold.
- **A fully turnkey experience.** Kendra handles concept, styling, setup, staffing, and breakdown.

THE SERVICES

Every package is styled to match your brand, season, and space. Mix, match, or build something custom — pricing below is a starting point for the conversation.

The Bloom Stop

\$300+ · 2-HR MIN

A standalone floral pop-up. Greta's tailgate opens into a curated floral display, styled to your brand's colors and story — no collaborative event required.

Best for: small businesses wanting a simple, self-contained floral moment

The Full Bloom

\$1,400–\$1,600 · 4-HR MIN

A floral pop-up paired with a collaborative event alongside a partner brand — expanded styling, cross-promotion, and social content captured and tagged live under #ChaseTheWagon.

Best for: brand collabs like Combine Mpls, Marigold, Clancey's

Creative Partnership

\$5,000+

Full creative direction plus event photography and/or videography — concept, shot list, on-site direction, and edited deliverables for your own channels.

Best for: larger brand activations, agencies, and clients wanting a full content package

Greta's Grand Tour

\$200 FLAT · UP TO 3 RIDERS

Up to 2 hours along a curated stretch of the Minneapolis Grand Rounds parkway system, narrated by Alfred. One weekend per month, May–October. #ChasingTheRounds

Best for: small groups wanting a scenic, storytelling-driven ride in Greta herself

Content & Storytelling Add-On

CUSTOM QUOTE

A dedicated photo and video shoot featuring Greta and your product or space, delivered with usage rights for your own channels, plus tagged distribution to the #ChaseTheWagon audience.

Best for: brands wanting content, not just a day-of moment

Brainstorming / Ideation Session

\$250 / HOUR

A dedicated working session to brainstorm campaign concepts, activations, or brand ideas — one-on-one time with Kendra's 20+ years of retail and brand strategy expertise.

Best for: brands wanting strategic input, fresh concepts, or a sounding board before committing to a plan

HOW IT WORKS

1

Reach out

Tell us about your space, date, and audience.

2

Build the concept

We pick a package and style it to your brand.

3

Greta shows up

Setup, styling, and staffing — fully handled.

4

You get the content

Photos, tags, and reach across #ChaseTheWagon.

READY TO CHASE THE WAGON?

Let's find a date, a spot, and a story worth stopping for.

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@sunnyand66mpls on Instagram

ROAMING THE STREETS OF MINNEAPOLIS - ST. PAUL